

PACK INTERNSHIP GRANT PROGRAM

Communications and Product Review Intern

HIDEit Mounts

4690 Longley Lane, Suite 32
Reno, Nevada 89502



About HIDEit Mounts

We are a manufacturer and reseller of vertical wall mounts for Gaming Consoles, Cable Boxes, Computers, Apple Products and more! With more and more consumers that are wall mounting their Televisions in order to save space, what are they supposed to do with all the electronic components that connect to their TV? That is where we come in! We make wall mounts that allow customers to HIDE their components behind their TV. We have been in business for over 6 years and have experienced explosive growth over the past 6 months. We are home grown and just opened our first showroom in March of this year.

About the Internship

We are seeking an aspiring writer to research trends in the consumer electronics and gaming industry. He or she will work with our CEO and Public Relations Consultants in developing new content for Blog Posts, Social Media Posts, Online Advertisements, and more. This person will be exposed to and learn how content drives traffic in the online marketplace to increase sales. The intern will also be reviewing new electronic devices and writing Video Game Reviews! He or she will learn about posting new products onto a website and online market places like Amazon, Wayfair, and more. The ideal person would also have a passion for new consumer electronics devices.

Required Qualifications

- Fluency with Microsoft Word and/or Pages
- Clear communication and writing skills

Preferred Qualifications

- Photoshop experience a plus
- Previous experience selling products on Ebay or Amazon would be helpful
- Loves to play Video Games and Stream TV shows!

Internship Duties

- Take lead direction from CEO and PR firm on the marketing calendar
- Research and come up with new ideas for content that can be used in our marketplace or advertisements
- Reviewing all of our current content (website, 3rd party websites, product reviews, Facebook, and more) to get a feel for HIDEit's current marketing efforts
- Play Video Games in the office from time to time and be able to actively write reviews on initial game play

**\$12/hour for 120 hours
Spring Semester 2016**

**Apply by November 6, 2015
at www.unr.edu/career**